PRIVACY POLICY

The Little Rock Regional Chamber is committed to protecting the privacy of our members' and customers' personal information. This statement applies with respect to the information that we collect from visitors to our website, located at littlerockchamber.com. This statement also applies to information we collect in order to process commercial transactions initiated by members and customers on our website (including the purchasing or renewing of memberships online).

By your use of our website, you signify your assent to this privacy policy. If you do not assent to this privacy policy, you are not permitted to use this website. By your use of this website following posted changes to this privacy policy, you signify your assent to those changes.

COLLECTED INFORMATION

We may request that you voluntarily supply us with personal information, including your e-mail address, for purposes such as correspondence. If you choose to give us personal information via the Internet that we or our business partners may need to correspond with you, that information will not be used for any other purposes other than communicating with you.

On your own initiative, you may decide to send us personally identifying information. For example, you may choose to include such information in an electronic mail message or you may subscribe to our e-mail list. Additionally, there may be times when we request that you provide us with personally identifying information about yourself, such as your name, e-mail address, telephone number, address, organization name, membership category, and/or credit card information. We also maintain a record of your online purchases. However, if you provide us with your credit card information, we will retain only the last four digits of your credit card number and the transaction ID associated with your online purchase.

Whether or not you provide such information is completely your own choice. But if you choose not to provide the information we request, you may be unable to purchase products or access certain services, offers, and content on the chamber's website. We will not obtain personally identifying information about you when you visit our site, unless you choose to provide such information to us.

USE OF INFORMATION

In general, we will only use the information you provide to us for the purpose for which such information was provided. We may also use this information to contact you when necessary, to deliver information about our chamber and/or promotional materials from some of our partners, and/or for administrative and research functions.

Non-personal demographic and profile data is used to tailor your experience at our website, showing you content in which we think you might be interested. This information may also be shared with advertisers in aggregate.

We may use personally identifying information from you to respond to your inquiries or for other internal business purposes, but we do not sell or rent that information to third parties. However, you should be aware that although we have security measures in place (see Security section below), the possibility exists that others will illegally access such information and use it, though any such use would be without our consent.

The chamber shall have the right to distribute your personally identifying information to outside processors (i.e. credit card processors, banking service providers). Both the chamber and its outside processors may (i) use the information you provide as necessary to process your online purchases; (ii) maintain the information as long as necessary or as required by law and used internally for record keeping, internal reporting, and support purposes; and (iii) provide the information as required by law or court order, or to defend our rights in a legal dispute.

USE OF IP ADDRESSES
We may use your IP Address to help diagnose problems with our server and to administer our website.

USE OF COOKIES
Like many other commercial sites, our site(s) may utilize a standard technology called a “cookie” to collect information about how our site is used. Cookies were designed to help a website recognize a user’s browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. A cookie cannot retrieve any other data from your hard drive, pass on a computer virus, or capture your e-mail address.

Most browsers are configured initially to accept and process cookies. You can configure your browser to refuse cookies. We reserve the right to use cookies in connection with your use of our website. The website may write one or more cookies to your computer while you are browsing.

Our website may display advertisements. Although we do not have access to the information that would confirm whether or not our advertisers use cookies, you should be aware that these advertisements may contain cookies.

SECURITY
Our website has industry-standard security measures in place to protect the loss, misuse, and alteration of the information under our control. While there is no such thing as “perfect security” on the Internet, we will take all reasonable steps to ensure the safety of your personal information. We use VeriSign as our SSL (Security Socket Layer) digital certificate provider, providing our members and customers the strongest certificate services available. When credit card information is transmitted, industry standard encryption is used.

ABOUT CHILDREN
The chamber is concerned about the safety of children when they use the Internet. Pursuant to the Children's Online Protection Act of 1998, the Chamber will never knowingly request personally identifiable information from anyone under the age of 13 without prior verifiable parental consent.

OTHER WEBSITES; LINKS
Our website may contain links to other websites. The chamber is not responsible for the privacy practices or the content of such websites.

PUBLIC FORUMS
This website may make chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information, and you should exercise caution when deciding to disclose your personal information.

DISCLOSURE TO THIRD PARTIES
We do not share personally identifying information with any third party without your permission.

OPTING-OUT/MODIFY
At any time while accessing our site(s), any user while online may "opt-out" of further e-mail contact from us (while still allowing access to our site).

The chamber provides you with several options, to be used at any time, for altering or removing your information from the chamber contact database. If you are on our promotional list and would like to be removed, simply contact us via e-mail at chamber@littlerockchamber.com.

USE OF MATERIALS
The right to download and store or output the materials in our site(s) is granted for the user's personal use only, and materials may not be reproduced in any edited form. Any other reproduction, transmission, performance, display, or editing of these materials by any means – mechanical or electronic – without the express written permission of us is strictly prohibited. Users wishing to obtain permission to reprint or reproduce any materials appearing on our site may contact us at chamber@littlerockchamber.com.

USER COMMENTS, FEEDBACK, POSTCARDS, AND OTHER SUBMISSIONS
We welcome your comments regarding our website. However, any comments, feedback, notes, messages, ideas, suggestions, or other communications (comments) submitted by you shall be and will remain the exclusive property of the chamber. Your submission of any such comments shall constitute an assignment to the chamber of all worldwide rights, titles, and interests in all copyrights and other intellectual property rights in the comments. The chamber will be entitled to use, reproduce, disclose, publish, and distribute any material you submit for any purpose whatsoever, without restriction and without compensating you in any way. For this reason, we ask that you not send us any comments that you do not intend to assign to us, including any confidential information or any original creative materials such as stories, product ideas, computer code, or original artwork.

REFUND POLICY

All payments made for services offered through our website are nonrefundable. Please contact us immediately regarding any errors in the amount of an electronic transaction.

TERMS OF USE

Use of this site signifies your agreement with the following terms of use. If you do not agree with any of these terms of use, please do not use this site. The chamber reserves the right, in its sole discretion, to modify these terms of use at any time, and you agree to be bound by such modifications through your use of the chamber's site.

The chamber may terminate or suspend your access to all or part of the website, without notice, for any conduct that the chamber, in its sole discretion, believes is in violation of any applicable law or is harmful to the interests of another user, a third-party provider, merchant, sponsor, licensor, service provider, or the chamber.

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JURISDICTION

This agreement shall be governed by and construed in accordance with the laws of the State of Arkansas, as it is applied to agreements entered into and performed within that state. Any action brought to enforce this agreement or matters related to the site shall be brought in either the State or Federal Courts of the United States. If any provision of this agreement is deemed void, unlawful, or otherwise unenforceable for any reason, that provision shall be severed from this agreement and the remaining provisions of this agreement shall remain in force. This contains the entire agreement between you and the chamber concerning your use of the site; and the agreement shall not be modified, except in writing, signed by both parties.