



# LEADERSHIP

## GREATER LITTLE ROCK

A program of the Little Rock Regional Chamber

### **THE CHALLENGE**

Leaders are not born; they are developed. Unfortunately, many people do not realize this fact. We take for granted the future of our area by simply assuming that the appropriate leadership talent will emerge to guide us whenever we need it. There is no better program to serve as the training ground for our future leaders than Leadership Greater Little Rock. The keys to Central Arkansas' future are knowledgeable and skilled leaders who have an awareness and understanding of all facets of our community, including government, business, education, recreation, utilities, infrastructure, housing, health care, social services and more.

### **THE PURPOSE**

Leadership Greater Little Rock is aimed at developing a network of competent leaders for present and future community needs. To meet this goal, LGLR seeks to:

- Identify and motivate individuals with leadership potential;
- Acquaint them with community needs, challenges and opportunities;
- Offer a forum of exchange on methods for dealing with community issues;
- Challenge potential leaders to become involved with local issues and the decision-making process.

### **ACCOMPLISHING OUR OBJECTIVES**

Leadership Greater Little Rock seeks to develop community leaders by training and informing participants on a wide array of local public policy issues and concerns. In-depth training sessions focus on these issues, exploring their background, origin and present-day status. The program covers a full slate of topics, including government, the area's economy, education, social services and much more. The sessions combine lectures, tours, dialogue and interaction between speakers and participants.

### **CURRICULUM**

The curriculum may vary slightly from year to year, but a typical year's sessions are as follows:

- Class Announcement/Reception
- Orientation/Retreat
- ExCEL Leadership Challenge Course
- History
- Education
- Community/Neighborhoods
- Economic Development
- Government & Politics
- Military
- Criminal Justice and Public Safety
- Health Care
- Quality of Life
- Graduation

## CRITERIA FOR SELECTION

1. Strongly professed interest and commitment to serve the Pulaski County area beyond the training period.
2. Willingness to devote time to Leadership Greater Little Rock in terms of attendance and field projects during the program.
3. An occupational commitment to remain in the Pulaski County area or little likelihood of transfer in the immediate future.
4. Community and/or civic service leadership as evidenced by the breadth and level of involvement in non-employment-related volunteer activities within the Pulaski County area, or demonstration of interest in becoming more involved.
5. Demonstration of leadership skills and abilities on the job.
6. Demonstration of strong interpersonal skills and a tendency to be proactive on issues of concern to the community.
7. Ability to make a substantive contribution to the program, both in terms of issues and projects, as well as networking with peers.
8. Financial and time commitment of applicant's employer or sponsoring organization for applicant to participate in Leadership Greater Little Rock.
9. Commitment to LGLR (simultaneous or concurrent participation in other local, regional or state leadership programs is not allowed).
10. Residence or employment in the Pulaski County area for a minimum of one year.

## BACKGROUND

Originally dubbed the Greater Little Rock Leadership Institute, LGLR is an initiative of the Little Rock Regional Chamber of Commerce. Following adoption of the program in 1985 by the Chamber's Board of Directors, volunteers have served in the positions of Class Chairman and Curriculum Chairman in each succeeding year. Approximately 50 participants are selected each year. The program, now run by the Leadership Greater Little Rock Board of Advisors, promotes the involvement of its members in the community, generating enthusiasm and new community leadership beyond what was envisioned in 1985.

## PARTICIPANT SELECTION

An anonymous selection committee will give careful attention to choosing a class that represents a cross-section of the community and reflects its diversity with a balanced gender, race, socio-economic and geographic representation that closely parallels the demographics of the metropolitan area. Participants will be active in business, education, the arts, government, non-profit and community-based organizations. Chamber membership is not a requirement for participation, but is encouraged. The competition for participation grows each year, and many potential participants will be second and third-time applicants.

## TIME COMMITMENT

The Leadership Greater Little Rock program consists of **ten full-day sessions plus a two-day out-of-town orientation retreat**. Sessions are usually held on the third Thursday each month from October through June, but a complete calendar will be provided to each participant prior to their acceptance. **Attendance at an overnight orientation/retreat prior to the first session is required.** Some sessions will be conducted by the class members and will require planning time **over and above scheduled class time**. Additional projects may be assigned. Program participants are expected to attend each monthly session. While emergencies do arise, any participant missing more than sixteen (16) hours of scheduled events, for whatever reason, shall be automatically dropped from the program, and no portion of the tuition will be refunded. Upon missing eight (8) hours, the participant will be reminded of his/her attendance status. Upon missing twelve (12) hours, the participant's employer will be notified of the attendance status.

**TUITION**

The tuition fee for each participant selected is \$1,900 and is payable in full prior to the class announcement. A limited number of scholarships are available, and they are usually reserved for individuals employed by non-profit organizations or with government or education agencies. To request a scholarship form, please email Melinda Moody at [mmoody@littlerockchamber.com](mailto:mmoody@littlerockchamber.com).

**ALUMNI ASSOCIATION**

Upon completion of the Leadership Greater Little Rock program, participants are eligible for membership in the organization's alumni association. The Leadership Greater Little Rock Alumni Association is organized to continue the ongoing process of leadership development for the Pulaski County area.

## CONFIDENTIAL APPLICATION INSTRUCTIONS

Type or print in black ink. Please complete each section fully. Limit answers to the space available. Entire **Application Packet (signed by both applicant and employer/sponsor)** must be returned to Leadership Greater Little Rock no later than **Monday, July 3, 2017 (but preferably by June 20)**

**Application Packet must include the following:**

- **Cover Sheet** (see below)
- **Application** (signed by applicant and employer/sponsor)
- **Attachments including information on Background & Community Involvement**
- **A recent photograph** (any size, black/white or color)
- **TWO letters of recommendation** (required) –one from an employer or co-worker and one from a community source who can speak to applicant's ability to meet selection criteria.

*We strongly encourage you to include your letters with your application. If this is impossible, please provide us with the names of the people who will be sending the letters on your behalf (see Cover Sheet below).*

**COVER SHEET, APPLICATION, ATTACHMENTS, PHOTO AND LETTERS SHOULD BE MAILED IN ONE ENVELOPE (OR INCLUDED IN AN EMAIL) BY JULY 3, 2017.**

***ATTN: Melinda Moody  
Leadership Greater Little Rock  
#1 Chamber Plaza  
Little Rock, AR 72201-2486***

***[mmoody@littlerockchamber.com](mailto:mmoody@littlerockchamber.com)***

Applications and reference letters are the property of the Little Rock Regional Chamber of Commerce and will remain confidential. If you have any questions regarding these forms, please call Melinda Moody at 377-6012.

## COVER SHEET

**Please complete the following and attach it to the top of your application:**

\_\_\_\_\_  
Applicant's Name  
(Please print)

\_\_\_\_\_  
Employer name (or sponsor if other than employer)  
(Please print)

### PLEASE CHECK ONE:

- Reference letters are included with this application. (*RECOMMENDED*)
- Reference letters will be written by the following people (and will be sent to the LR Chamber by July 3, 2017).

1. \_\_\_\_\_  
(Please print name & company name)

2. \_\_\_\_\_  
(Please print name & company name)



**LEADERSHIP**  
GREATER LITTLE ROCK

**CONFIDENTIAL APPLICATION**  
**LGLR Class XXXIII**

**I. PERSONAL DATA**

Name		
Last _____	First _____	Middle _____
Name Preferred on Nametag _____ Age _____		
Male _____	Female _____	Race (optional) _____
Work Title: _____ Employer: _____		
Employer Address _____		
_____	Street	Suite #
_____	_____	_____
City	State	Zip
Phones (W) _____ (H) _____ (C) _____ -		
email _____		
Emergency Contact (name and phone #): _____		

Home Address _____		
_____	Street	Apt. #
_____	_____	_____
City	State	Zip
Place of Birth _____ Length of residence in Pulaski County _____		
_____	City	State
Spouse's Name if Applicable _____		
Children's Names and Ages _____ _____		

Leisure Activities _____ _____
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One unusual or “fun” fact about yourself (**required**)

Have you participated in Leadership programs in other cities? Yes \_\_\_\_ No \_\_\_\_  
If yes, please list cities and years

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Have you previously applied to Leadership Greater Little Rock? Yes \_\_\_\_ No \_\_\_\_  
If yes, in what year(s)? \_\_\_\_\_

## II. BACKGROUND

Attach the following information:

- Employment (since graduation from high school or college through current; please include employment responsibilities)
- Business/Professional Affiliations (include professional/trade associations, civic clubs or other professional activities)
- Civic/Community/Volunteer Affiliations (may include civic, religious, political, government, social, athletic or other activities)
- Special Awards or Honors (include career or civic/community awards)
- Education (include high school, college and post graduate)

## III. COMMUNITY INVOLVEMENT

Please answer the following questions, using no more than two 8 1/2” x 11” sheets total. Additional information will not be considered.

- What leadership qualities do you possess and how have you used them?
- What do you believe are the two most significant issues or problems facing the Metro Little Rock area at this time?
- What action would you suggest to address **one** of these issues or problems?
- Drawing from your life experiences, describe an example of your volunteerism.
- Why do you want to participate in the LGLR program and what do you expect to gain from it?

## IV. PARTICIPANT COMMITMENT

To graduate from LEADERSHIP GREATER LITTLE ROCK, a participant is expected to attend all sessions, including the following:

- Class Announcement/Reception – September 18, 3:00 – 6:00 p.m.
- Orientation Retreat: Two-day out-of-town session **October 8-9, 2017 (mandatory)**.
- At least ten full-day sessions – one each month from October through June, generally on the third Thursday. The one exception to this rule is that we have two sessions in March (typically the 3<sup>rd</sup> and 5<sup>th</sup> Thursday of the Month).
- The “Community” and “Quality of Life” sessions will be presented by the class and will require preparation time over and above class time.
- Graduation Luncheon
- Additional enhancement sessions/projects as required by the Leadership Board.
- A complete calendar will be provided prior to the new class announcement.
- Also see *Time Commitment* on Page 2.

*I understand the purposes of the LEADERSHIP GREATER LITTLE ROCK program and, if selected, I will devote the time and resources necessary to complete the program. I understand that by missing the retreat or by missing any more than 16 hours of class time, for whatever reason, I will be asked to withdraw from the program and no portion of the tuition will be refunded. I further agree to abide by the confidentiality policies of the LGLR program. I understand the above commitments and agree to be bound by them in signing this application.*

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

## V. TUITION

If accepted into the Leadership Greater Little Rock program, you or your employer (or sponsor if other than employer) will be billed for the tuition fee of \$1,900. **Tuition must be paid in full by Tuesday, September 5, 2017.**

Will your employer/sponsor pay the entire tuition fee? \_\_\_\_\_ Yes \_\_\_\_\_ No

If not, who will pay your tuition fee?

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Will financial assistance be **necessary** for you to participate in the program?  
\_\_\_\_\_ Yes \_\_\_\_\_ No

If your employer is not paying your tuition, you are encouraged to seek a financial sponsor. Scholarship funds are limited, but you may request information by contacting Melinda Moody at 377-6012 or [mmoody@littlerockchamber.com](mailto:mmoody@littlerockchamber.com).

## VI. EMPLOYER / SPONSOR COMMITMENT

Leadership Greater Little Rock is very grateful to the employer/sponsor for your dedication and support of this program. Our goal each year is to select the very best qualified applicants for the program, so we encourage you to sponsor your most deserving associates. At the same time, we strive for diversity in the class in all areas: gender, race, age, industry, and geography. Thank you for your continuing support.

### To Employer/Sponsor:

1. If applicant changes jobs (and therefore sponsors) between submission of application and completion of the selection process, the application could be ruled null and void.
2. Selection to this program is based upon the merit of the candidate, not upon any commitment to any employer/sponsor that a guarantee is in place to select their applicant.
3. If employer/sponsor submits more than one candidate in any given year, it is up to the selection committee to determine if any or all of those candidates is selected. The selection committee will attempt to work with the employer/sponsor in these cases, but is not obligated to do so.

4. If applicant is selected but vacates sponsor's employ during the class year, the membership in the class goes with the candidate and not the sponsor, with no tuition refund to the sponsor.

**Employer/Sponsor Commitment:**

*This application has the approval of this organization and the applicant has our full support, which includes the time required to participate fully in the LEADERSHIP GREATER LITTLE ROCK program. I understand that absence from the retreat or 16+ hours of missed class time will result in the applicant's dismissal from the program with no tuition refund.*

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Name and Title of Employer, and name of company/firm *(Please type or print)*

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Signature of Employer

Name and Title of Sponsor if other than Employer, and name of company/firm  
*(Please type or print)*

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Signature of Sponsor

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