

VC FINTECH

ACCELERATOR EMPOWERED BY FIS

AT THE VENTURE CENTER

VC FinTech Demo Day
Clinton Presidential Center
July 26, 2017





WELCOME TO THE 2017 VC FINTECH ACCELERATOR DEMO DAY.

Thank you for joining today us as we celebrate the second cohort of the VC Fintech Accelerator program and view their final presentations.

It's fitting to reflect on the history of financial technology as it relates to Little Rock. In 1968, a company called Systematics evolved to help banks overcome difficulties with data processing demands. An opportunity was recognized and the company was born. Thus, Little Rock became the birthplace of FinTech.

Much has changed since 1968—today, Systematics is an integral part of FIS and the 20,000 clients it serves. FIS's global footprint, 56,000 employees and \$9+ billion in annual revenue has set FIS apart from its competition as a world leader in financial services technology.

The VC FinTech Accelerator - Empowered by FIS represents the next generation of Fintech companies led by founders focused on solving the problems of the financial industry in the same spirit as those in Little Rock back in 1968.

Whether looking to disrupt or improve the financial services industry, the opportunities provided here in the home of FinTech have been extraordinary. It has been an honor for me and my colleagues at The Venture Center to work with all the various stakeholders in this year's accelerator.

Being an entrepreneur is a courageous undertaking. The founders you will see today were chosen from over 295 applicants from around the globe. They have taken enormous risks in their quest to build a business and solve a problem. We are proud of the dedication, hard work and keen focus they have demonstrated over this past 12 weeks. Take time to get to know them.

We are excited to watch them as they continue to evolve and contribute the ever-changing landscape of FinTech.

Wayne Miller
Managing Director
VC FinTech Accelerator
The Venture Center

ABOUT THE VENTURE CENTER



The Venture Center is a Little Rock, Ark.-based entrepreneur support organization that helps startups become viable, high-growth businesses. With the expertise of a world class team of mentors, intensive programming and connections to the investor community, The Venture Center serves as an engine for economic growth in Central Arkansas and around the globe. In the first three years, The Venture Center's member companies have created more than 445 jobs, generated \$28 million in revenue and have raised a combined \$39 million in capital. For more information, call 501-404-9875 or visit venturecenter.co.



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> **COMPLEMENTARY WIFI PROVIDED BY HYPERLEAP:** SSID: DemoDay_HyperLeap - PASSWORD: vcfintech2017

SCHEDULE OF EVENTS

Welcome

Lee Watson, President & CEO
The Venture Center

VC FinTech 2016 Update

Brian Bauer, Program Manager
VC FinTech Program at The Venture Center

Accelerator Program Overview

Wayne Miller, Managing Director
VC FinTech Program at The Venture Center

Company Investor Pitches, Part 1

15-minute Break

Beverages available outside the Great Hall

Keynote Address

Honorable Asa Hutchinson
Governor of Arkansas

FIS & Innovation

Gary Norcross, CEO, FIS

Company Investor Pitches, Part 2

The Venture Center/FIS Partnership

Collins Andrews, Executive-in-Residence, FIS
Rob Lee, Chief Product Officer, Global Banking & Payments, FIS

Closing

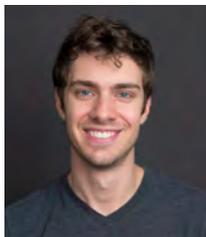
Reception & Networking

If you are a bank or potential investor and would like to meet with any of the portfolio companies, meeting space will be available tomorrow at The Venture Center. Each company will have a sign-up sheet at their table during the reception. Stick around, say hello and get to know the cohort.



Alphanank helps banks monetize their data using social graphing via an advanced analytics engine.

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BRIAN LEY
FOUNDER & CEO



Alto IRA is a fast and easy way to invest in alternative assets like real estate and private equity with a self-directed IRA account.

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ERIC SATZ
CO-FOUNDER & CEO



ROB TANNER
CO-FOUNDER

BOND.AI

Bond.AI is a conversational intelligence platform that analyzes bank data in context to various needs and enables interaction between banks and their consumers through voice (Alexa, Siri, OnStar) & text (SMS, messenger) channels.

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UDAY AKKARAJU
FOUNDER & CEO

eGIFTIFY

eGiftify is an omnichannel platform that provides banks and businesses with innovative gifting, payment and client marketing solutions that can be sent via email, SMS, social media or print.

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SUSI BARAKAT
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HEDGEHOG

Hedgehog is a crowdsourced solution for the retail investor that helps mitigate or “hedge” investment risk.

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omnētrium

Omnetrrium enables financial institutions to combine savings and gaming to drive new account growth by leveraging recent regulatory changes.

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Plinqit helps community banks build lasting and profitable relationships with millennials.

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KATHLEEN CRAIG
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Quotanda is a lending-as-a-service (LaaS) platform that enables lenders and schools to efficiently launch and manage student financing programs (loans and scholarships) to make education more affordable.

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GRANT TAYLOR
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CO-FOUNDER



LINO PUJOL
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WalletFi reduces customer churn for banks and financial institutions by allowing users to easily identify and move recurring charges, subscriptions, and card-on-file payments across cards in their digital wallet.

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Xplanr Analytics provides computational analytics for IFRS9, CECL and other regulatory requirements that require advanced predictive modeling.

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SANDIP MUKHERJEE
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& COO

A HUGE THANK YOU FROM THE VENTURE CENTER

The support of the financial services and business community has been an invaluable asset to the VC FinTech portfolio companies. Over the course of the program, more than 30 senior executives from FIS engaged with the CEOs to provide advice, insight and expertise. In addition, the founders received support from the Arkansas Bankers Association, state officials, The Little Rock Regional Chamber of Commerce and many other organizations.

The cohort also received valuable feedback from dozens of executives from community and regional banks of all sizes within Arkansas and across the country. We'd especially like to thank Bear State Bank for their continued partnership in the program, support given to our entrepreneurs and their innovation leadership.

We'd also like to thank to Gary Norcross, CEO of FIS, for his continued support from the very beginning of this program. Rob Lee and Jack Novielli, also of FIS, have been instrumental in this partnership.

We are also deeply grateful to Governor Asa Hutchinson for the support from the State of Arkansas, as well as that of Little Rock Mayor Mark Stodola.

Thank you to all of the experts who contributed their time and expertise to the success of the VC FinTech Accelerator, including our invaluable team of Venture Center Mentors, industry coaches and business leaders.

Finally, thank you to the founders of the VC FinTech portfolio companies for the relentless their dedication to their businesses and the risks they are taking as entrepreneurs in pursuit of innovation in the financial services industry.



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