



Small Business Impact Awards & Luncheon

Date: May 14th, 2019

Time: 11:30am – 1:00pm

Location: Grand Ballroom in the DoubleTree Downtown Little Rock

Projected attendance: 400-500

According to the Small Business Administration, 99.3% of businesses in Arkansas are considered "small businesses." Their value and the role they play in our economy is sometimes underestimated because they are, in fact, small. But the truth is there's nothing small about the impact they have on our economy. Economists theorize that small businesses and startups are some of the most important influencers for economic growth. Here at the chamber, we think that should be recognized.

Established by the Little Rock Regional Chamber in 2019, the **Small Business Impact Awards** honor local businesses and organizations for their innovation, celebrate their vision and publicly appreciate their contributions to the quality of life in the community and at their place of work.

The Small Business Impact Awards immediately position finalists as leaders in their industry and community, and offer unparalleled opportunities to spotlight the organizations before an audience of business and civic leaders.

Finalists and sponsors receive extensive exposure leading up to the luncheon.

Winners will be awarded in the following categories:

- **Small Business of the Year Award**
- **Small Business Owner Under 30 of the Year Award**
- **Community Impact of the Year Award**
- **Health & Wellness Business of the Year Award**
- **Sustainable Small Business of the Year Award**

We are also honored to host the Arkansas District Office of the Small Business Administration as they present their statewide awards to three incredible small businesses!

Presenting Sponsor- ~~one available~~ Sold to Stone Bank

Award Sponsor- \$3,000, *five available*

- Company logo will be on pre-event publicity related to award including: event website, social media and other marketing materials
- Company logo will be in programs & on event signage
- Opportunity for company representative to introduce award and announce winner
- Opportunity to place a 1/2 page ad in the event program
- Priority seating- one (1) reserved tables of 10 in a prime location at Awards Luncheon
- First right of acceptance in 2020

Partner Sponsor- \$2,000, *two available*

- Company logo will be on pre-event publicity including: event website, social media and other marketing materials
- Company logo will be in programs & on event signage
- Opportunity to place a 1/2 page ad in the event program
- Priority seating- one (1) reserved table of 10 in a prime location at Awards Luncheon
- First right of acceptance in 2020

Gold Sponsor- \$1,000, *six available*

- Company logo will be on pre-event publicity including: event website, social media and other marketing materials
- Company logo will be in programs & on event signage
- Opportunity to place a 1/4 page ad in the event program
- Priority seating- one (1) reserved tables of 10 at Awards Luncheon
- First right of acceptance in 2020

Experience Sponsor- In-kind, *several available*

- Company logo will be on pre-event publicity including: event website, social media and other marketing materials
- Company logo will be in event program
- Opportunity to place a 1/4 page ad in the event program (this is dependent on the value of services/products given)
- Five (5) open seating tickets
- First right of acceptance in 2020

Table Sponsor- \$500, *several available*

- Company name will be on event website
- Company name will be in event program
- One (1) reserved tables of 10 at Awards Luncheon

Other Ways to Support

Ad purchase- \$250 *several available*

- Opportunity to place a 1/4 page ad in the event program
- First right of acceptance in 2020

Individual Ticket- \$45

- One (1) open seating ticket

For more information regarding this event, including other sponsorship opportunities, please contact Calli Turner at the Chamber: cturner@littlerockchamber.com or 501.377.6027